

ANNA VASILEVA

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EDUCATION

University of Zurich

PhD in Finance

Behavioral Finance, Sustainable Finance, Political Economy

Sep 2021 - present

University of Zurich

M.A. in Finance (Minor in Data Science)

Sep 2019 - Aug 2021

European University Viadrina, Frankfurt (Oder)

BSc. in International Business Administration

Oct 2015 - Aug 2019

NEOMA Business School, Reims

Exchange Semester

Jan 2018 - May 2018

RESEARCH PROJECTS

Sustainable Investing and Political Behavior

with F.Heeb, J.F. Koelbel, S. Ramelli ([link to SSRN](#))

Presented at (* co-author) Financial Economics Seminar University of Zurich (2023), Liechtenstein Workshop on Sustainable Finance (September 2023), *University of Cambridge (October 2023), *Leuven Sustainability and Finance Conference (October 2023), *UMass Boston Conference on Corporate Social Responsibility (October 2023), *3rd CEPR Political Economy of Finance Conference (October 2023), AFA 2024 (Poster Session), *CEPR Sustainability and Public Policy St. Gallen (January 2024), Brown Bag Lunch Seminar University of Zurich (February 2024)

Corporate Scandals and Corporate Sustainability

work in progress, with J.A. van Zanten, L.Swinkels

Presented at (* co-author) Financial Economics Seminar University of Zurich (2023)

RESEARCH POSITION

University of Zurich

Research Assistant

Sep 2021 - Present

- Coordination of courses: Portfolio Management Theory 1,2; Portfolio Management Implementation 1,2
- Supervision and grading Bachelor/Master Theses
- Referee experience: Journal of Behavioral Finance, Journal of Banking & Finance

EXPERIENCE

Finreon AG

Investment Solution, Research

October 2010 - Present

Zurich

- Researched & developed new client solutions, backtested new strategies involving Matlab/Python;
- scripted functions to automate performance analysis, executed risk and performance attribution and sensitivity analyses
- Analyzed Financial Instruments about their Environmental Impact (EI); built a process for an automated EI calculation

Gazprom Germania GmbH

Risk Management

Jan 2019 - Aug 2019

Berlin

- Prepared Quantitative and Qualitative Reports of operational, non-trading risks inherent to energy business
- Cooperated in expansion/development of risk management systems for Gazprom Group subsidiaries
- Analyzed existing contracts and shareholder resolutions to anticipate new risks
- Invented a User Experience for the Internal Risk Management Tool

HypoVereinsbank (UniCredit Bank AG)

Jul - Dec 2018 & Sep - Dec 2017

Private Banking and Banking Services Consulting, Investments, Financing

Berlin

- Created Financial Planning Proposals
- Analysed Asset-Allocation Plans with respect to the risk aversion of clients, automated Individual Private Equity analysis process with an internal tool
- Advised International Clients, Prepared Product Pitches

TECHNICAL STRENGTHS

Languages	Russian (native), German (fluent), English (fluent), French (beginner)
Software	STATA, SAS, Matlab, Python, R
Databases	Compustat, CRSP, Thompson Reuters Eikon/Datastream
Tools	Figma, Adobe Photoshop, Illustrator